



MCOF

MCOF BES 2013

Maharashtra Cable Operators' Federation, for the benefit of its LMOs (previously LCOs) has organised a special Full Day Business Education Seminar on " CHALLENGES & OPPORTUNITIES POST DAS " on the 23rd November 2013, from 0900 to 1700 at the Prabhodhankar Thakarey Krida Sankool, Shahji Raje Marg, Vile Parle, Mumbai 400057.

The Business Educational Seminar will cover the following topics:

- 1) CHALLENGES & OPPORTUNITIES POST DAS. (AN INDUSTRY EXPERTS' VISION)
- 2) MAXIMIZING BROADBAND PENETRATION (THE FUTURE OF CABLE OPERATORS).
- 3) OPTIMISED NETWORK ARCHITECTURE IN DAS & FUTURE PROOF.
- 4) VALUE ADDED SERVICES (VAS).
- 5) GLOBAL INDUSTRY STANDARDS AND TRENDS.
- 6) AVAILING FINANCE OPTIONS.
- 7) IDENTIFYING RIGHT EQUIPMENT & SPARES (TECHNO-ECONOMICS).
- 8) SPECIAL DISCOUNTED PRICE SUPPLY OF SPARES & MATERIALS. (SUPPLY TIE UPS).
- 9) EMPLOYEE TRAINING – CPE MAINTENANCE AND SERVICING/ CUSTOMER CARE/ BACK OFFICE MANAGEMENT.

We sincerely feel the need for all the LMOs to attend and take benefit of this unique opportunity to maximise your profitability by updating yourself to welcome this new technology called DAS to the best of your advantage.

So, hurry and book your seat to this wonderful opportunity at a very concessional fee of only Rs.500/- exclusively available for SCAT visitors during the SCAT show for only limited period. After SCAT show and over the counter the same will be available for Rs.1000/- only. (fees Include Morning Tea/Coffee, Lunch & Noon Tea/Coffee). This is your authorised **VALID ENTRY PASS ONLY FOR 1 PERSON** (on full payment only).

Form No. _____

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Mob no. _____ towards entry to MCOF BES 2013.

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MCOF BES ENTRY RECEIPT COUNTER FOIL

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Name of LMO: _____ MCOF Member YES _____ NO _____

Company / Area of Operation: _____

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